



Marketing Usage Policy

At Custom Labels Ltd, we are committed to providing our customers with clear and accurate visual representations of our label types. By presenting detailed imagery, we aim to enhance customer understanding of the distinctions and features across our product range, thereby assisting customers in making informed purchasing decisions.

Website and Social Media Updates

We regularly update our website and social media platforms with fresh content, including recent label images from completed jobs. These updates ensure that the imagery displayed is relevant and current, offering customers the most accurate representation of our products.

Use of Customer Label Designs

Our in-house design team produces print production artwork and bespoke label designs for customers. As part of our marketing and sales efforts, Custom Label Ltd reserves the right to use images and samples of customers' printed label designs for promotional purposes. These materials may be displayed on our website, social media platforms, or other marketing channels.

Opt-Out of Marketing Usage

Customers retain the right to opt out of this use at any time. If a customer provides explicit instructions not to use their label design for marketing purposes, Custom Label Ltd will comply without delay. In the case of a retrospective request, we will promptly remove any live imagery and destroy any existing sales samples of the customer's label design.

This policy ensures transparency in our practices while protecting customer preferences regarding the use of their label designs.

Certification authorised by Adam Long (Managing Director)
On behalf of Custom Labels Ltd
24/01/2024

Registered Office: Custom Labels Ltd, Unit G1 Woodlands Business Court Park,
Bristol Road, Bridgwater, TA6 4FJ

Tel: 01278 433800 Fax: 01278 433900 E-Mail: sales@customlabels.co.uk
Registered in England No: 5545000 VAT No: 691 972879